NEC 1-15 + CARROLL CANYON RD, SAN DIEGO, CA 92131



### **FEATURES**

- Freeway exposure to the heavily trafficked I-15 corridor
- New development located on the I-15 freeway with strong residential populations surrounding it
- Strong daytime population: 221,846 in 5 miles
- The proposed center will service the high income Scripps Ranch community via Carroll Canyon Road, which provides strong access to the project
- 3,364 SF Restaurant pad space available
- This mixed-use project includes 225 upscale apartment units. Retail delivery January 2022.
- Approximately 12,360 students attend Miramar College & Scripps Ranch High School adjacent to the project

### **DEMOGRAPHICS**

|                | 1 Mile   | 3 Mile    | 5 Mile    |
|----------------|----------|-----------|-----------|
| Population:    | 13,138   | 106,675   | 187,893   |
| Daytime Pop:   | 20,076   | 107,876   | 221,846   |
| 2022 Proj Pop: | 13,905   | 111,550   | 194,655   |
| Avg HH Income: | \$98,576 | \$136,182 | \$147,288 |

#### TRAFFIC COUNTS

I-15 at Carroll Canyon Rd: 278,000 ADT Carroll Canyon Rd: 17,248 ADT

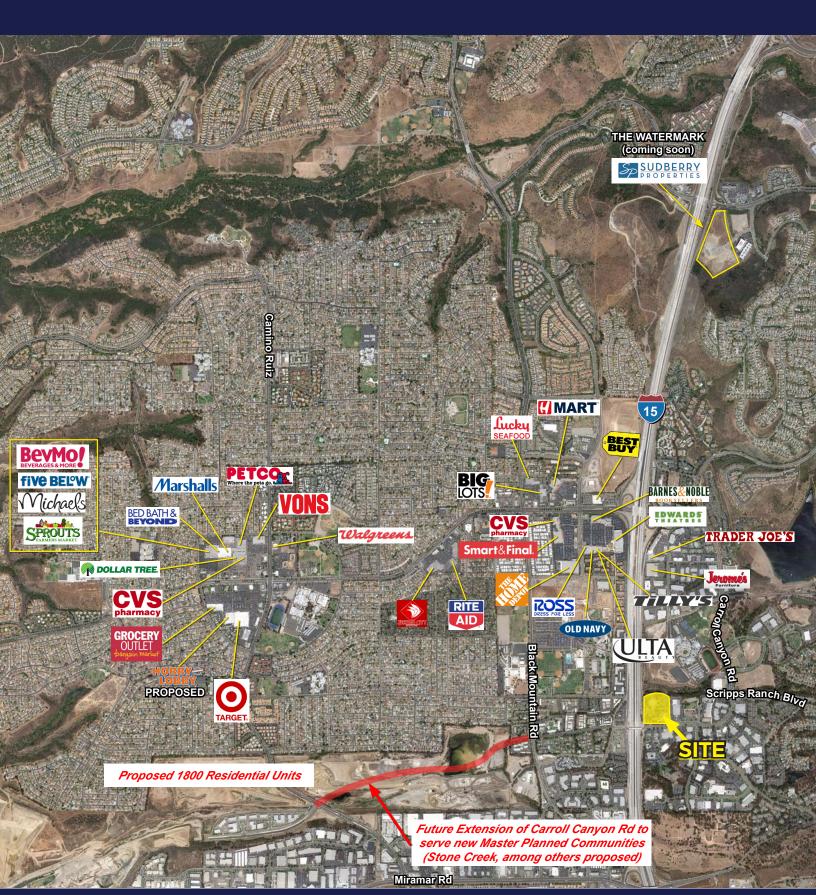




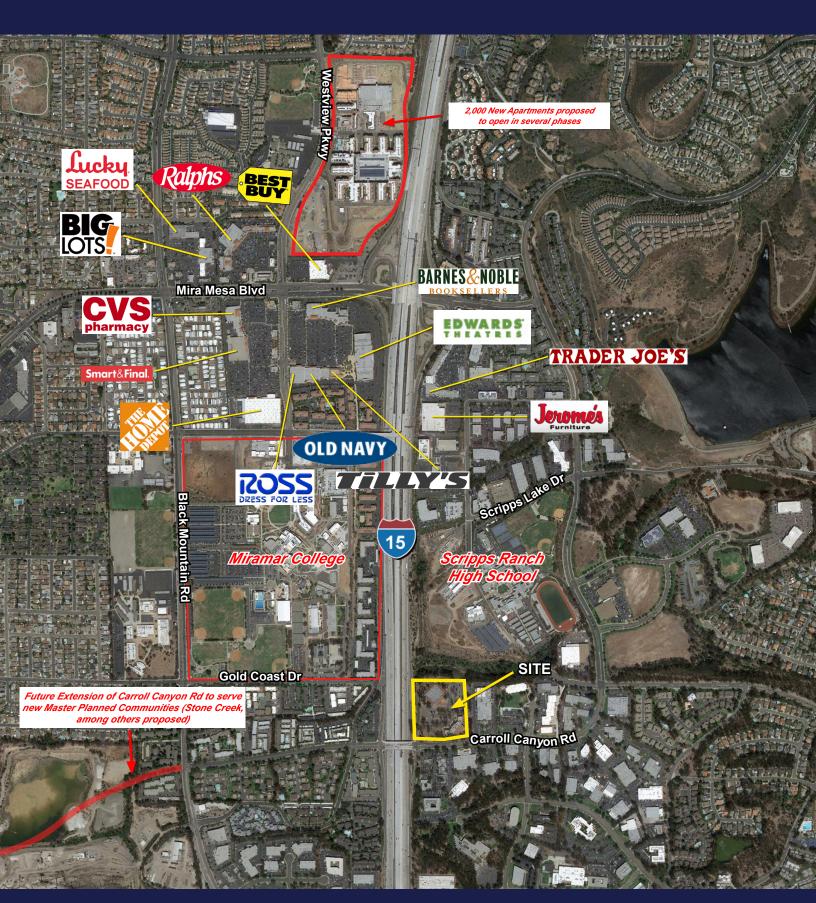
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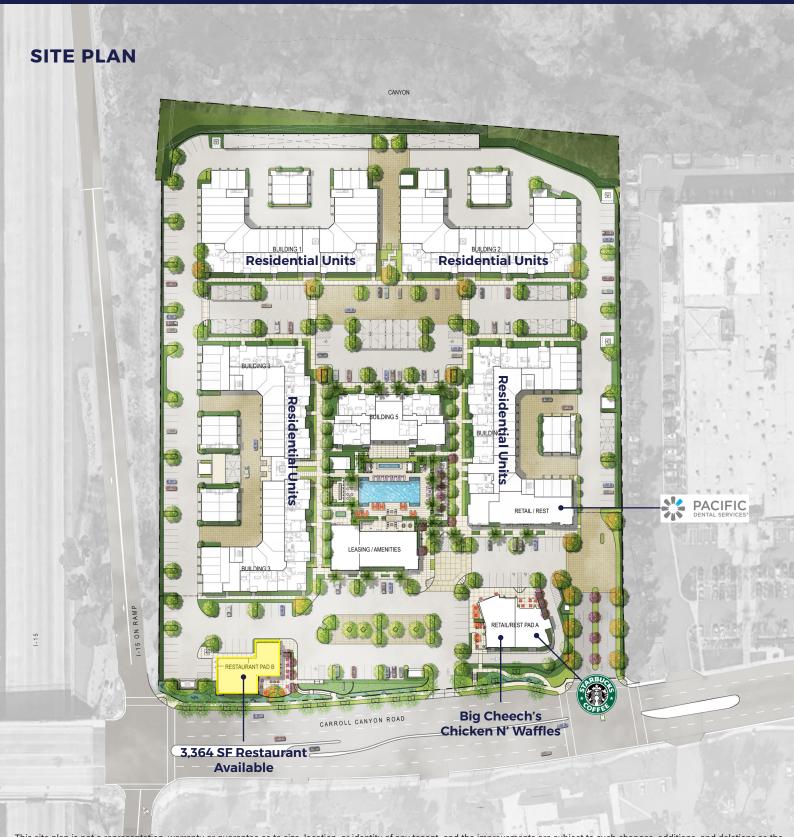
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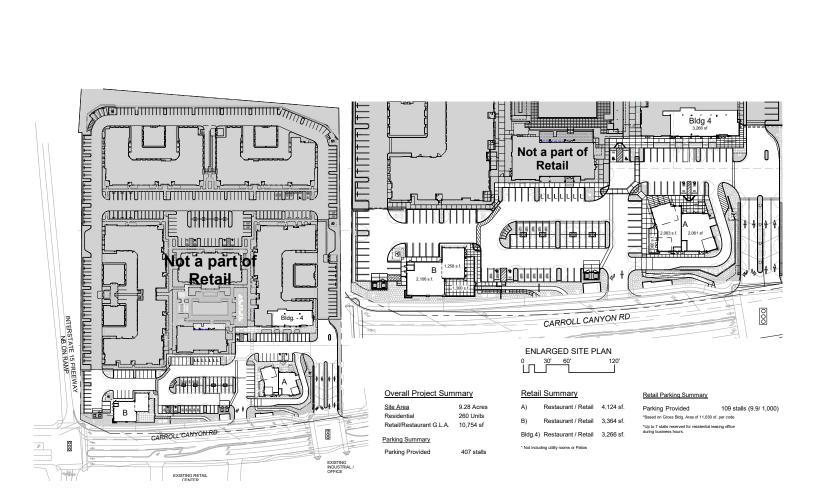
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This site plan is not a representation, warranty or guarantee as to size, location, or identity of any tenant, and the improvements are subject to such changes, additions, and deletions as the architect, landlord, or any governmental agency may direct.

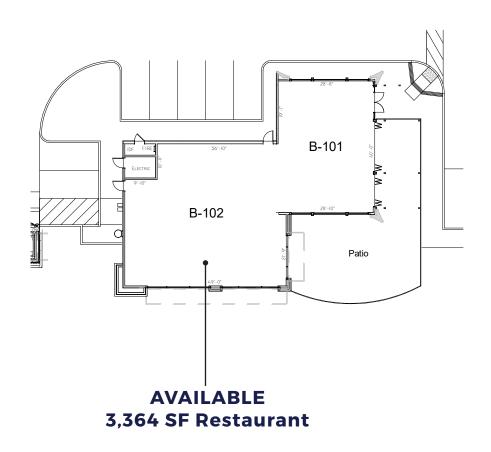
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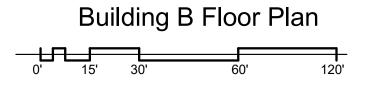
### **SITE PLAN**



NEC 1-15 + CARROLL CANYON RD, SAN DIEGO, CA 92131

# SITE PLAN - ZOOMED BUILDING B FLOOR PLAN





### **Expanded Demographic Profile**

#### **ESTIMATED 2020 • CALCULATED USING PROPORTIONAL BLOCK GROUPS**

### 9850 Carroll Canyon Rd, San Diego, California, 9213192131

| POPULATION                                | 1 mile   |        | 3 miles   |        | 5 miles   |                |
|---|----------|--------|-----------|--------|-----------|----------------|
| Total Population                          | 13,138   |        | 106,675   |        | 187,893   |                |
| Projected Population (2022)               | 13,905   |        | 111,550   |        | 194,655   |                |
| <b>↑</b> HOUSING                          |          |        |           |        |           |                |
| Total Households                          | 5,092    |        | 34,722    |        | 62,609    |                |
| Projected Total Households (2022)         | 5,400    |        | 36,302    |        | 64,778    |                |
| INCOME                                    |          |        |           |        |           |                |
| Median Household Income                   | \$80,327 |        | \$111,428 | 3      | \$118,090 |                |
| Average Household Income                  | \$98,576 |        | \$136,182 |        | \$147,288 |                |
| Per Capita Income                         | \$38,478 |        | \$44,711  | L      | \$49,370  |                |
| Median Disposable Income                  | \$63,108 |        | \$87,850  | )      | \$93,645  |                |
| Average Disposable Income                 | \$76,266 |        | \$99,509  | )      | \$105,242 |                |
| Ç DAYTIME DEMOS                           |          |        |           |        |           |                |
| Total Daytime Population                  | 20,076   |        | 107,876   |        | 221,846   |                |
| Daytime Population Workers                | 14,744   |        | 60,446    |        | 137,427   |                |
| Daytime Population Residents              | 5,332    |        | 47,430    |        | 84,419    |                |
| TTT RACE & ETHNICITY                      |          |        |           |        |           |                |
| White                                     | 6,494    | 49.43% | 45,813    | 42.95% | 89,059    | 47.40%         |
| Black or African American                 | 793      | 6.04%  | 4,202     | 3.94%  | 6,143     | 3.27%          |
| American Indian& Alaska Native Population | 58       | 0.44%  | 372       | 0.35%  | 644       | 0.34%          |
| Asian Population                          | 3,760    | 28.62% | 43,221    | 40.52% | 70,037    | <i>37.27</i> % |
| Pacific Islander Population               |          | 0.64%  |           | 0.53%  |           | 0.41%          |
| Other Race Population                     |          | 7.85%  |           | 5.02%  | ,         | 4.62%          |
| Population of Two or More Races           |          | 6.99%  | ,         | 6.70%  |           | 6.69%          |
| Hispanic Population                       | ,        | 19.36% | ,         | 13.63% | ,         | 13.16%         |
| Non-Hispanic Population                   | 10,595   | 80.64% | 92,140    | 86.37% | 163,166   | 86.84%         |
| EDUCATION                                 |          |        |           |        |           |                |
| Bachelor's Degree                         | 2,852    | 32.23% | 24,413    | 33.38% | 44,217    | 34.33%         |
| Graduate/Professional Degree              | 1,511    | 17.08% | 14,823    | 20.27% | 30,234    | 23.48%         |
| <b>▲</b> AGE                              |          |        |           |        |           |                |
| Median Age                                | 33.9     |        | 36.8      |        | 37.6      |                |

Demographics produced using private and government sources deemed to be reliable. The information herein is provided without representation or warranty. Additional information available upon request.