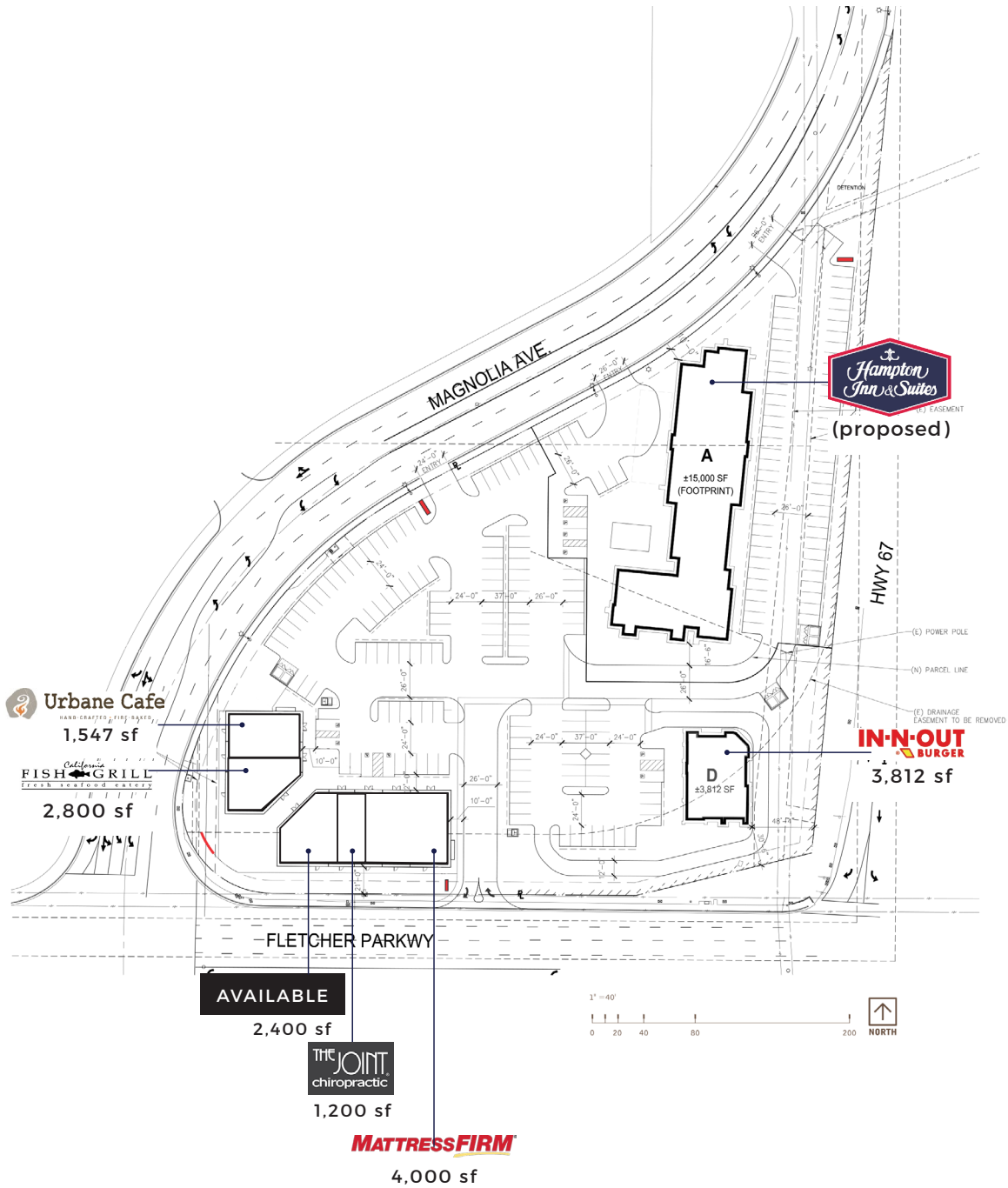


Fletcher Plaza

100% LEASED | NWC Fletcher Pkwy & HWY 67, El Cajon, CA





FEATURES

- Redevelopment
- Located at the corner of Fletcher Pkwy & 67 Freeway
- Across the street from Parkway Plaza Mall
- Freeway proximity provides regional exposure
- Outstanding location for high quality users

Expanded Demographic Profile

ESTIMATED 2018 • CALCULATED USING PROPORTIONAL BLOCK GROUPS

Fletcher Plaza

Rings: 1, 3, 5 mile radii



POPULATION

	1 mile	3 miles	5 miles
Total Population	23,727	165,000	343,744
Projected Population (2022)	24,699	171,331	357,119



HOUSING

Total Households	8,920	57,942	126,203
Projected Total Households (2022)	9,255	59,969	130,800



INCOME

Median Household Income	\$43,387	\$55,301	\$64,511
Average Household Income	\$55,459	\$75,561	\$86,568
Per Capita Income	\$21,062	\$27,407	\$32,353
Median Disposable Income	\$37,518	\$46,617	\$53,272
Average Disposable Income	\$46,207	\$59,518	\$66,824



DAYTIME DEMOS

Total Daytime Population	33,256	163,101	300,750
Daytime Population Workers	20,419	70,380	115,337
Daytime Population Residents	12,837	92,721	185,413



RACE & ETHNICITY

White	13,309 56.09%	114,659 69.49%	252,233 73.38%
Black or African American	2,548 10.74%	9,563 5.80%	17,596 5.12%
American Indian & Alaska Native Population	206 0.87%	1,276 0.77%	2,540 0.74%
Asian Population	1,052 4.43%	6,544 3.97%	14,256 4.15%
Pacific Islander Population	151 0.64%	841 0.51%	1,703 0.50%
Other Race Population	4,468 18.83%	20,082 12.17%	32,272 9.39%
Population of Two or More Races	1,993 8.40%	12,035 7.29%	23,144 6.73%
Hispanic Population	8,724 36.77%	46,963 28.46%	83,260 24.22%
Non-Hispanic Population	15,003 63.23%	118,037 71.54%	260,484 75.78%



EDUCATION

Bachelor's Degree	1,975 13.30%	17,531 15.87%	44,663 18.77%
Graduate/Professional Degree	442 2.98%	8,485 7.68%	24,652 10.36%



AGE

Median Age	30.9	35.7	38.0
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