A Whittier

DEVELOPMENT

Leasing Brochure

Brookfield Residential

FRONTIER
Real Estate Investments

CONSTRUCTING A

Vision

Whittier is about connection. A connection to the past, to culture, to community and to place. By embracing Whittier's unique cultural diversity and eclectic spirit, we seek to create a place where people come together, time and again to be connected, engaged and call their own. Rooted in heritage, influenced by culture, and designed for the people, Whitter strives to preserve what makes the community great, while advancing it into the future.

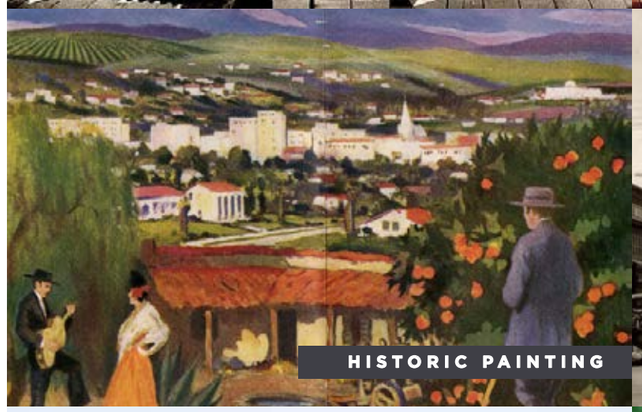
PRESERVING THE

Past

Whittier's strong sense of history and tradition has been a guiding light and foundation for the community. Therefore, this project seeks to find new and innovative ways through architecture, signage, and landscape to communicate and share its rich heritage with future generations. Whether its Whittier's agrarian roots, creative past, or constant strive for knowledge and education, This project respects, embodies, and seeks to preserve what has made the community what it is today.

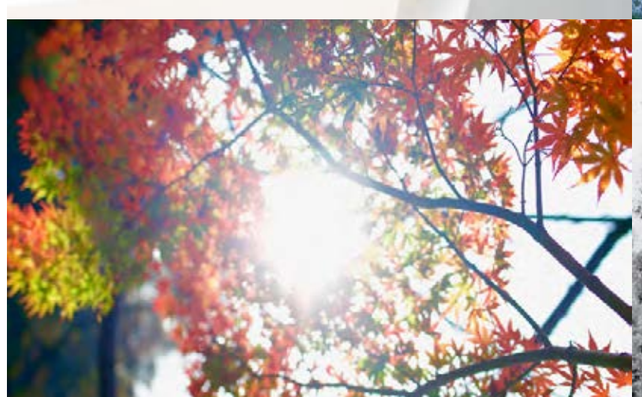
PACKING HOUSE

HISTORIC RED TROLLEY


HISTORIC PAINTING

HISTORIC UPTOWN

PRESENT UPTOWN

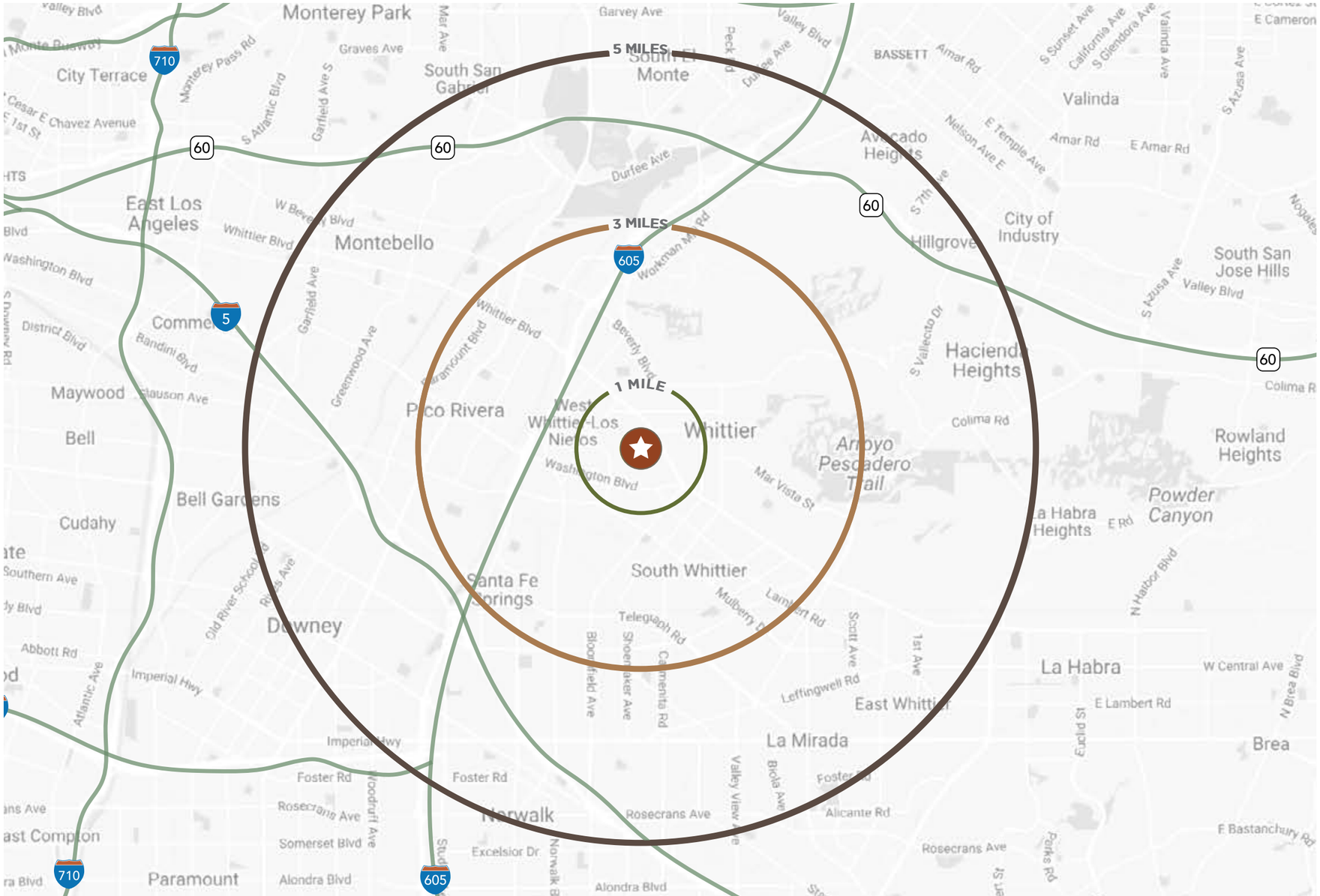


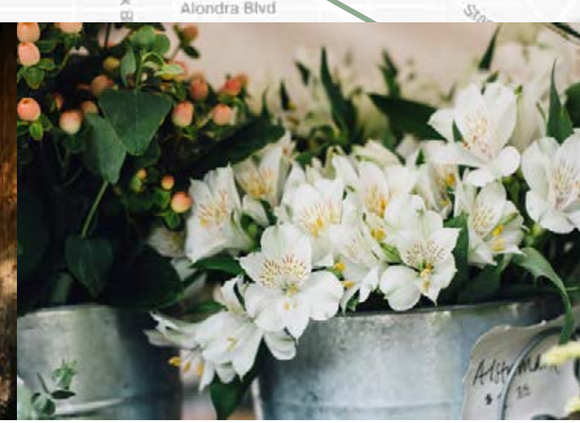
WHITTIER COLLEGE

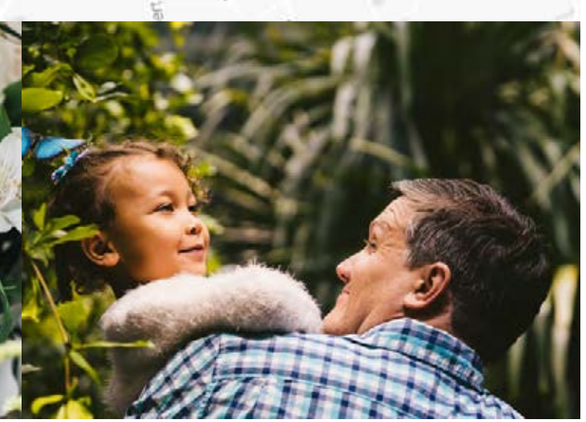
THE *Heart* OF A COMMUNITY

Centrally located, this project is at the heart of the community for which it serves. The energy and optimism about the future is contagious. With numerous parks, multiple residential opportunities and new retail, dining, and entertainment options, this will be an epicenter of activity and growth within the community.

Through unique architectural treatments, specialty graphics, and placemaking elements, we seek to create lasting moments and impactful experiences that connect guests and residents to a place they can call their own.







THE *trade* AREA

	1MI.	3MI.	5MI.
POPULATION	33,140	167,960	453,970
HOUSEHOLDS	11,195	49,960	132,375
EST. AVG. HOUSEHOLD INCOME	$67,213	$80,949	$82,870

DAYTIME DEMOGRAPHICS

TOTAL BUSINESSES	1,499	5,607	14,448
TOTAL EMPLOYEES	17,478	62,276	175,429

	5 MIN.	10 MIN.	15 MIN.
POPULATION	153,010	663,224	2.08 M
HOUSEHOLDS	45,403	190,665	584,965
EST. AVG. HOUSEHOLD INCOME	$81,656	$80,230	$76,363

DAYTIME DEMOGRAPHICS

TOTAL BUSINESSES	4,835	22,075	65,367
TOTAL EMPLOYEES	52,138	259,439	736,766

THE

Makeup

OF A COMMUNITY

SHOPPING CENTER
WILL BE ACCOMPANIED BY:

561 NEW HOMES

AND

189 NEW APARTMENTS

WHITTIER BOULEVARD

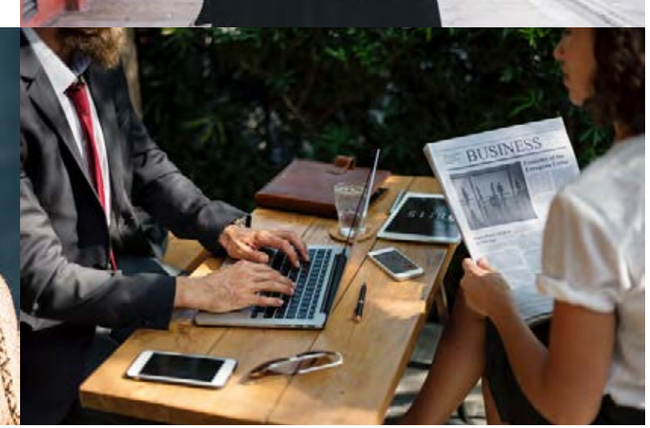
APPROX. 30,000 CARS

THE

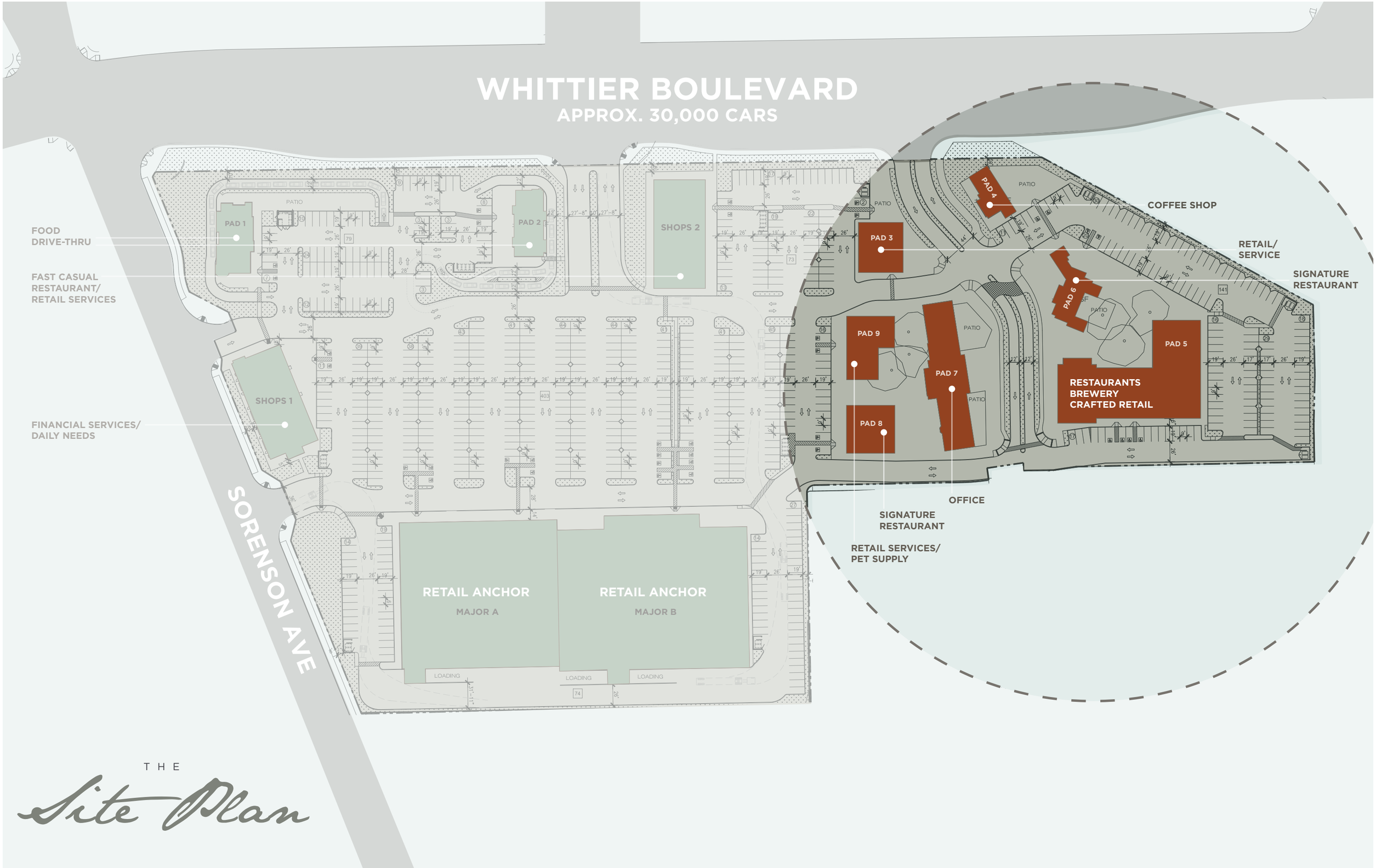
Site Plan

Heritage Court

Heritage Court mixes history with modernism, showing respect to existing architecture, and complimenting the site with a new vibrant mix of tenants to create a unique retail and restaurant space that invites locals and visitors alike to join in the fresh village feel.
A place to explore, or simply just relax.



Heritage Court


WHITTIER BOULEVARD
APPROX. 30,000 CARS
FOOD DRIVE-THRU
FAST CASUAL RESTAURANT/ RETAIL SERVICES
FINANCIAL SERVICES/ DAILY NEEDS
SORENSON AVE
PAD 1
PAD 2
SHOPS 2
SHOPS 1
PATIO
RETAIL ANCHOR
MAJOR A
RETAIL ANCHOR
MAJOR B
LOADING
PAD 3
PAD 4
PAD 5
PAD 6
PAD 7
PAD 8
PAD 9
COFFEE SHOP
RETAIL/ SERVICE
SIGNATURE RESTAURANT
RESTAURANTS BREWERY CRAFTED RETAIL
OFFICE
SIGNATURE RESTAURANT
RETAIL SERVICES/ PET SUPPLY
THE
Site Plan

PROPOSED MARKET HALL

WITHIN *Heritage Court*

Thank You

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