



JOIN THESE TENANTS:























400 NOW OPEN! 155 NO PARKING

1260 E VISTA WAY AT

VISTA TERRACE MARKETPLACE



SPROUTS
High performing Sprouts
Grocery in the center



End Cap Available
High visibility
pad building



Vista is transforming. ±70 commercial/residential projects approved and/or under construction



Influx in density.
Hundreds of new homes
from Pulte, Lennar, Shea,
Streetlight, Centex

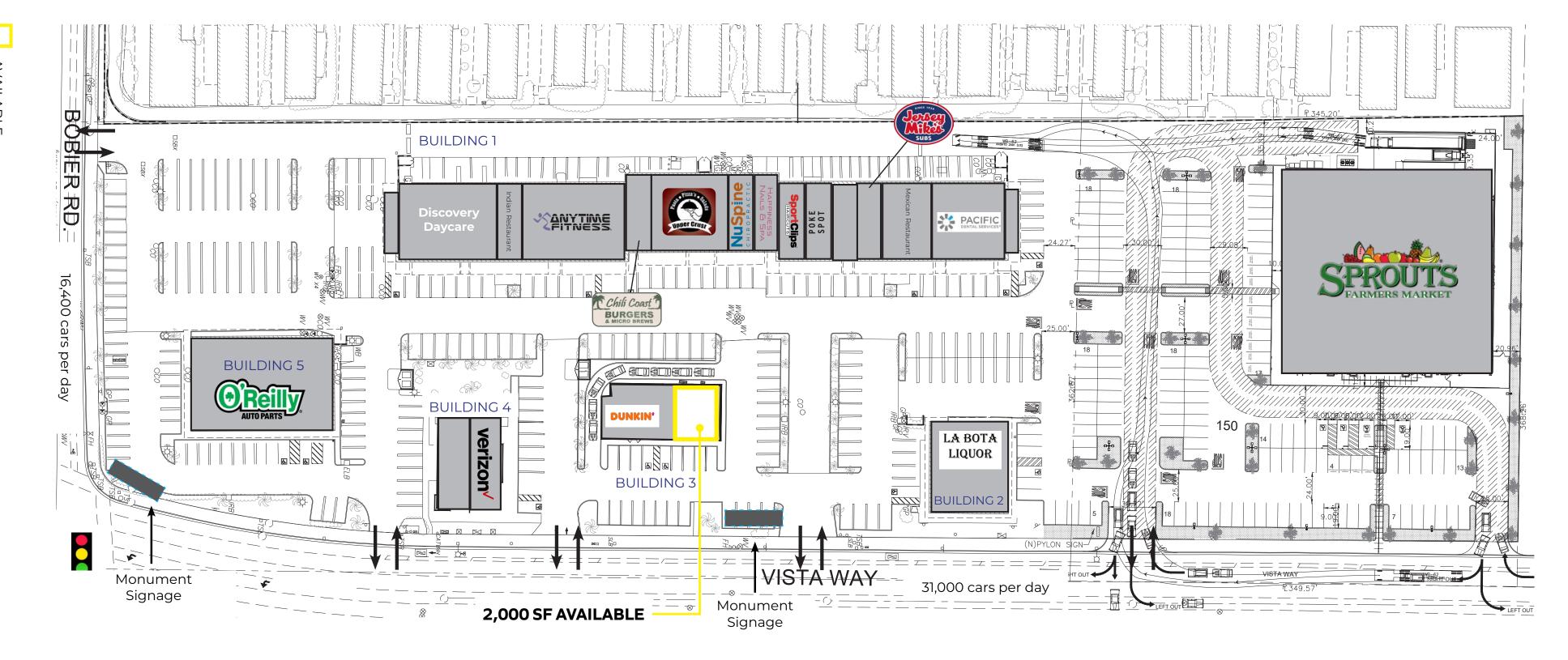


Major thoroughfares.
E Vista Way is a commuter path from Fallbrook, Bonsall, & 76 corridor to the 78 Fwy



Dynamic intersection!Northgate Supermarket, high-volume Albertsons, 154 new townhomes by Lennar











DEMOGRAPHICS

ESTIMATED 2024 • CALCULATED USING PROPORTIONAL BLOCK GROUPS

1310 E Vista Way, Vista, California, 92084 Rings: 1, 3, 5 mile radii POPULATION 1 mile 3 miles 5 miles **Total Population** 22,412 95,677 216,522 Projected Population (2029) 22,524 96,120 217,270 **HOUSING** Total Households 6,750 30,554 72,339 Projected Total Households (2029) 6,929 31,409 74,159 INCOME Median Household Income \$89,113 \$98,694 \$103,310 Average Household Income \$117,994 \$125,469 \$132,664 Per Capita Income \$35,710 \$40,105 \$44,265 Median Disposable Income \$72,302 \$78,959 \$83,671 Average Disposable Income \$87,043 \$91,827 \$95,815 **OX** DAYTIME DEMOS Total Daytime Population 17,231 71,278 172,410 Davtime Population Workers 5,846 24,493 67,231 Daytime Population Residents 11,385 46,785 105,179 TTT RACE & ETHNICITY 7,899 **35.24%** 41,333 **43.20%** 100,778 **46.54%** Black or African American 557 **2.49%** 2,348 **2.45%** 6,351 **2.93%** American Indian& Alaska Native Population 666 **2.97%** 2,282 **2.39%** 4,103 **1.89%** Asian Population 1,046 **4.67%** 4,864 **5.08%** 15,750 **7.27%** Pacific Islander Population 185 **0.83%** 666 **0.70%** 1,778 **0.82%** Other Race Population 7,578 **33.81%** 25,881 **27.05**% 48,603 **22.45%** Population of Two or More Races 4,481 **19.99%** 18,303 **19.13%** 39,160 **18.09%** Hispanic Population 13,569 **60.54%** 49,292 **51.52%** 95,717 **44.21%** Non-Hispanic Population 8,843 **39.46%** 46,385 **48.48%** 120,805 **55.79% EDUCATION** 2,565 **17.32%** 34,288 **22.73%** Bachelor's Degree 12,890 **19.59%** Graduate/Professional Degree 1,160 **7.83%** 6,110 **9.29%** 18,100 **12.00**%

The information above has been obtained from sources believed to be reliable. While we do not doubt its accuracy, we have not verified it and make no guarantee, warranty or representation about it. It is your responsibility to independently confirm its accuracy and completeness. Any projections, opinions, assumptions or estimates used are for example only and do not represent the current or future performance of the property.

37.6

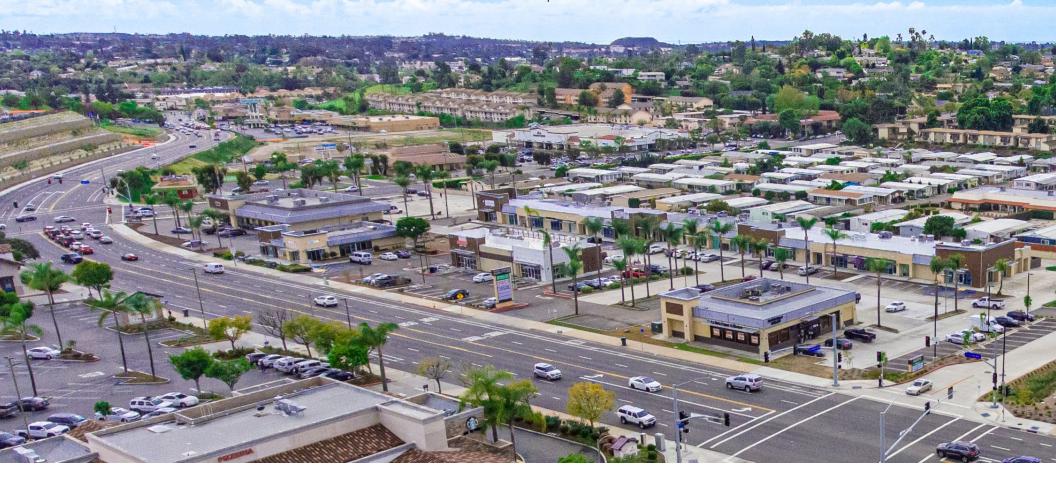
38.4

35.4

Median Age

1310 E VISTA WAY

END CAP AT HIGH VISIBILITY | 2,000 SF PAD BUILDING



BRIAN G. PYKE

