



# Rafferty

SANTA ANA / CALIFORNIA



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**Retail  
Space  
Available.**



# About Rafferty

## SANTA ANA / CALIFORNIA

Located in the heart of Downtown Santa Ana, this new mixed-use development designed by Toll Brothers and MVE + Partners, is envisioned to bring true urban living to Orange County. The project is comprised of two buildings located on the former site of the First American Title plaza and an adjacent parking lot. The architecture draws inspiration from the historic district, utilizing traditional materials in modern ways. Key features include street-level retail and sidewalk dining areas to activate the pedestrian experience, while a rooftop terrace will provide residents with a social gathering space unlike any other in the city.

A fresh way to experience familiar stomping grounds for Orange County natives, this dynamic apartment community invites you to live boldly, in sync with the upbeat energy of the Calle Cuatro corridor. Rafferty mixes historic roots with contemporary design, downtown heritage with today's California, in a signature, expressive character that flows seamlessly from modern residences above to the open plaza and welcoming community spaces below.

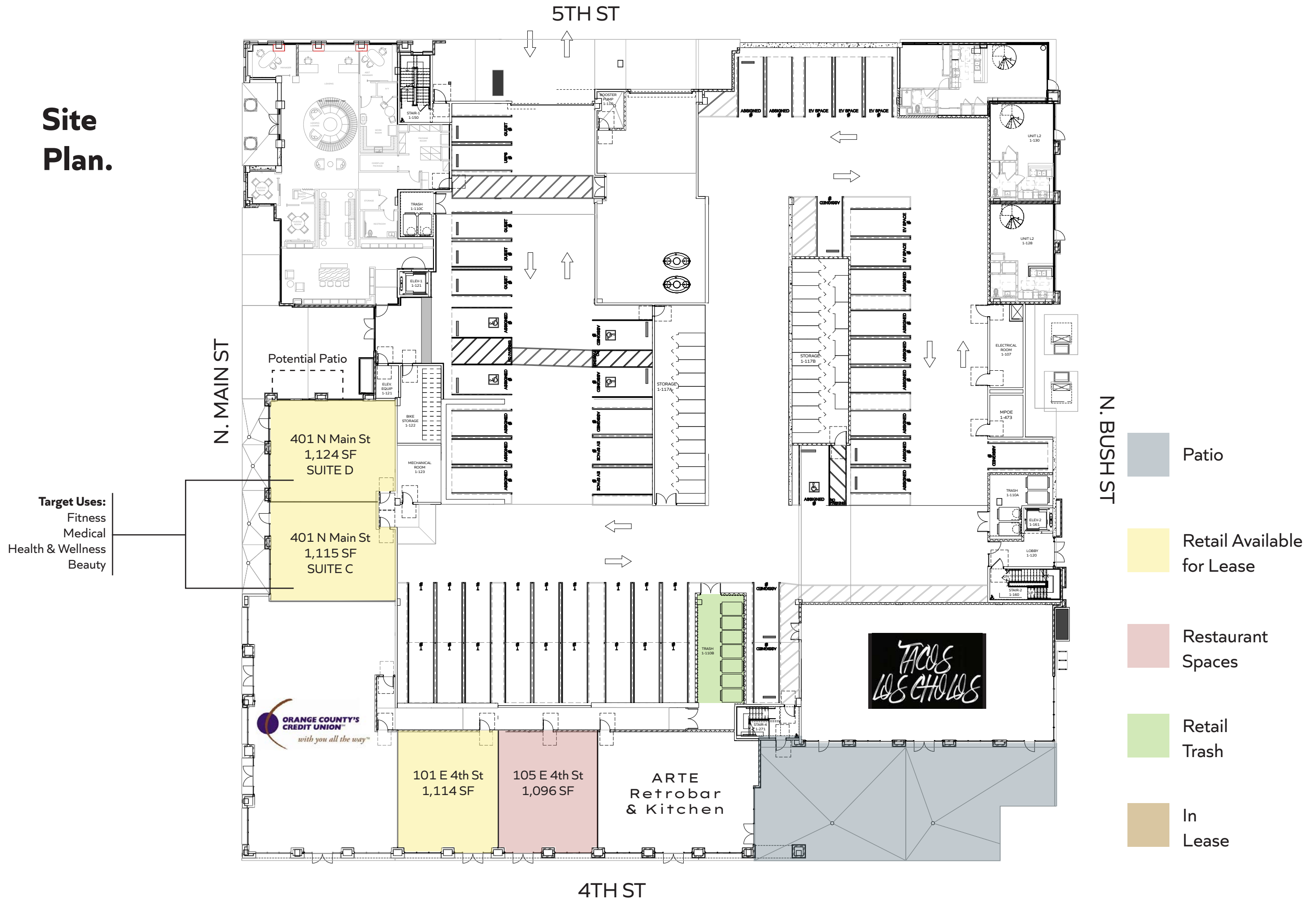
## PROPERTY HIGHLIGHTS

- Retail and restaurant space available
- Situated in the core of rapidly growing downtown Santa Ana
- Offers great frontage to downtown's primary retail corridor
- Unique opportunity for locally sourced retailers and restaurateurs
- Rafferty will deliver a high quality and elevated experience





# Site Plan.



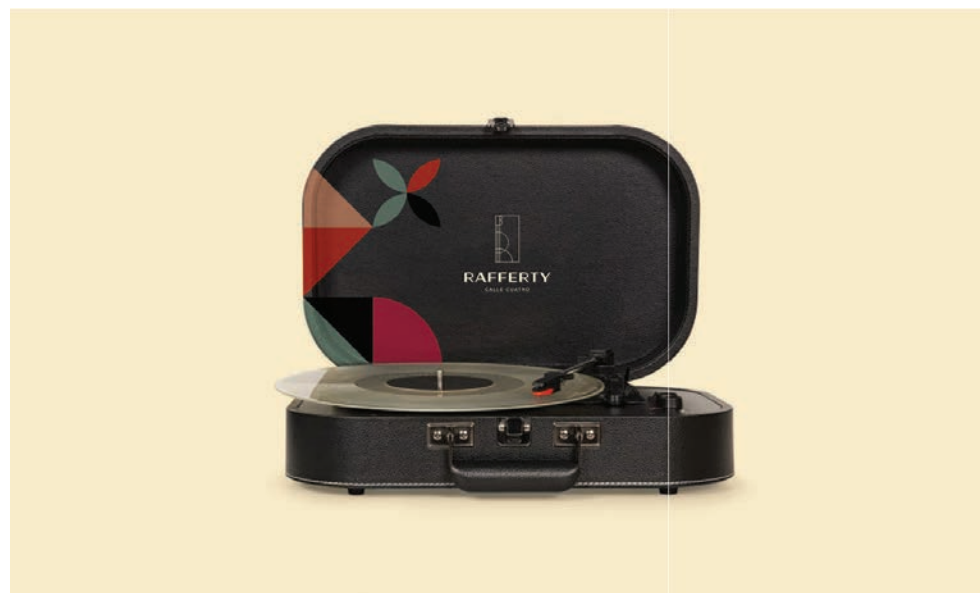
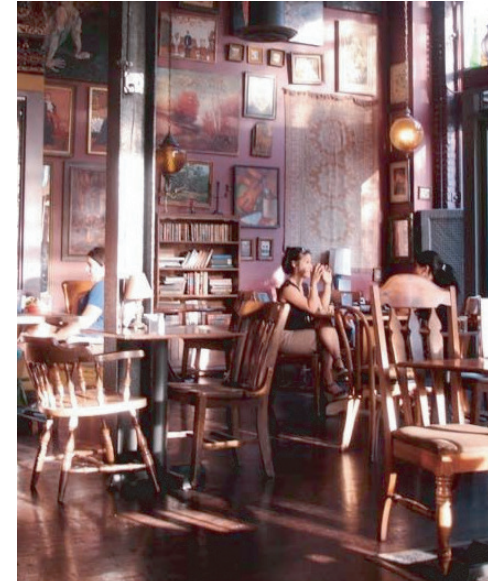
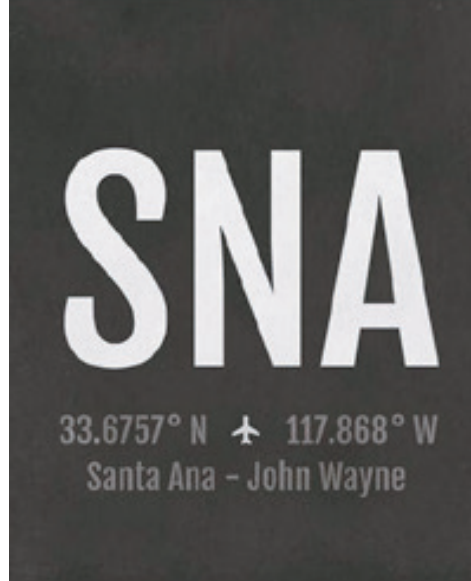


# Aerial Map





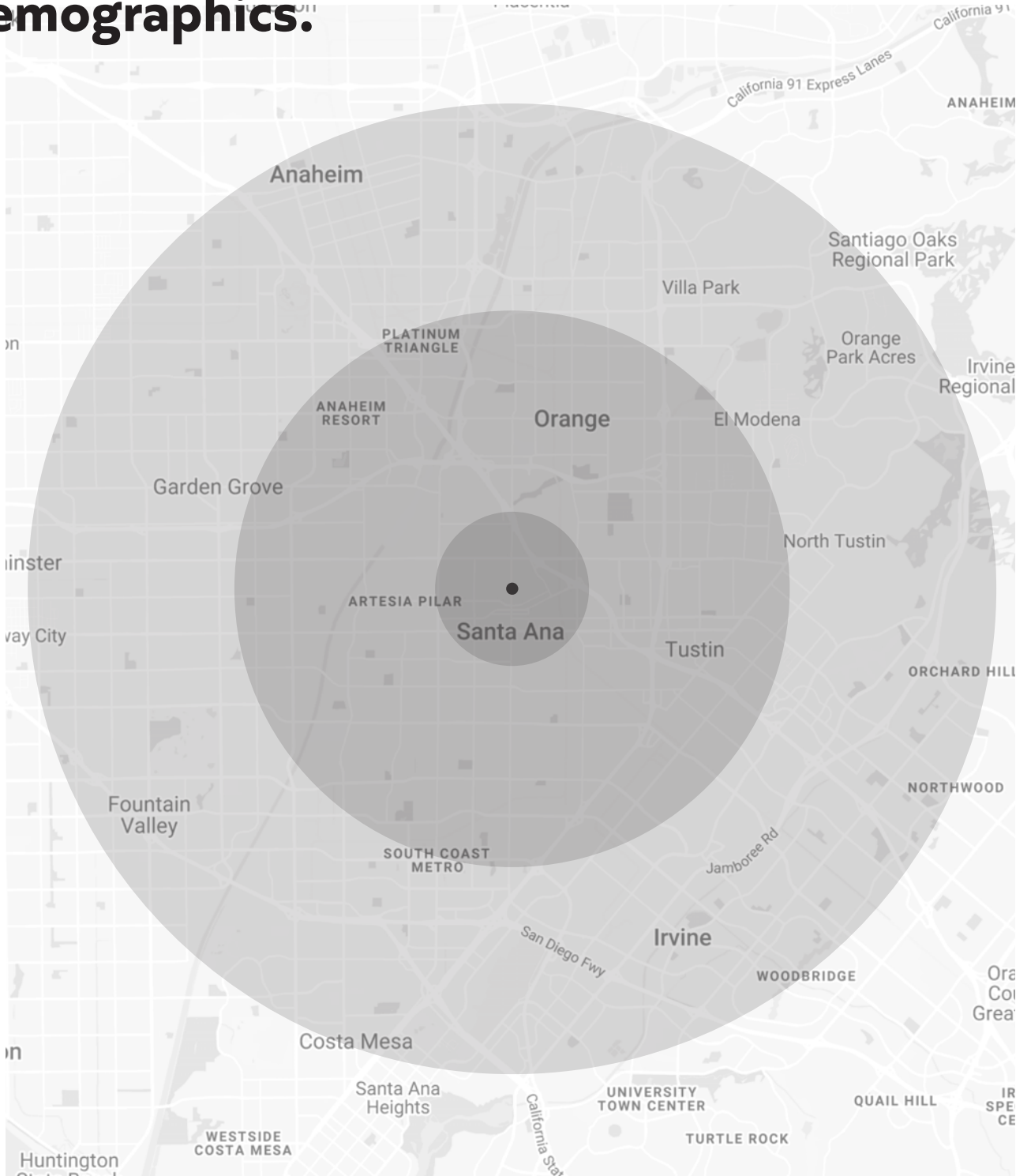
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# Area Demographics.



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Population	1 Mile	3 Miles	5 Miles
Estimated Population	58,190	321,198	665,372
Forecasted Population (2027)	58,704	323,519	668,233

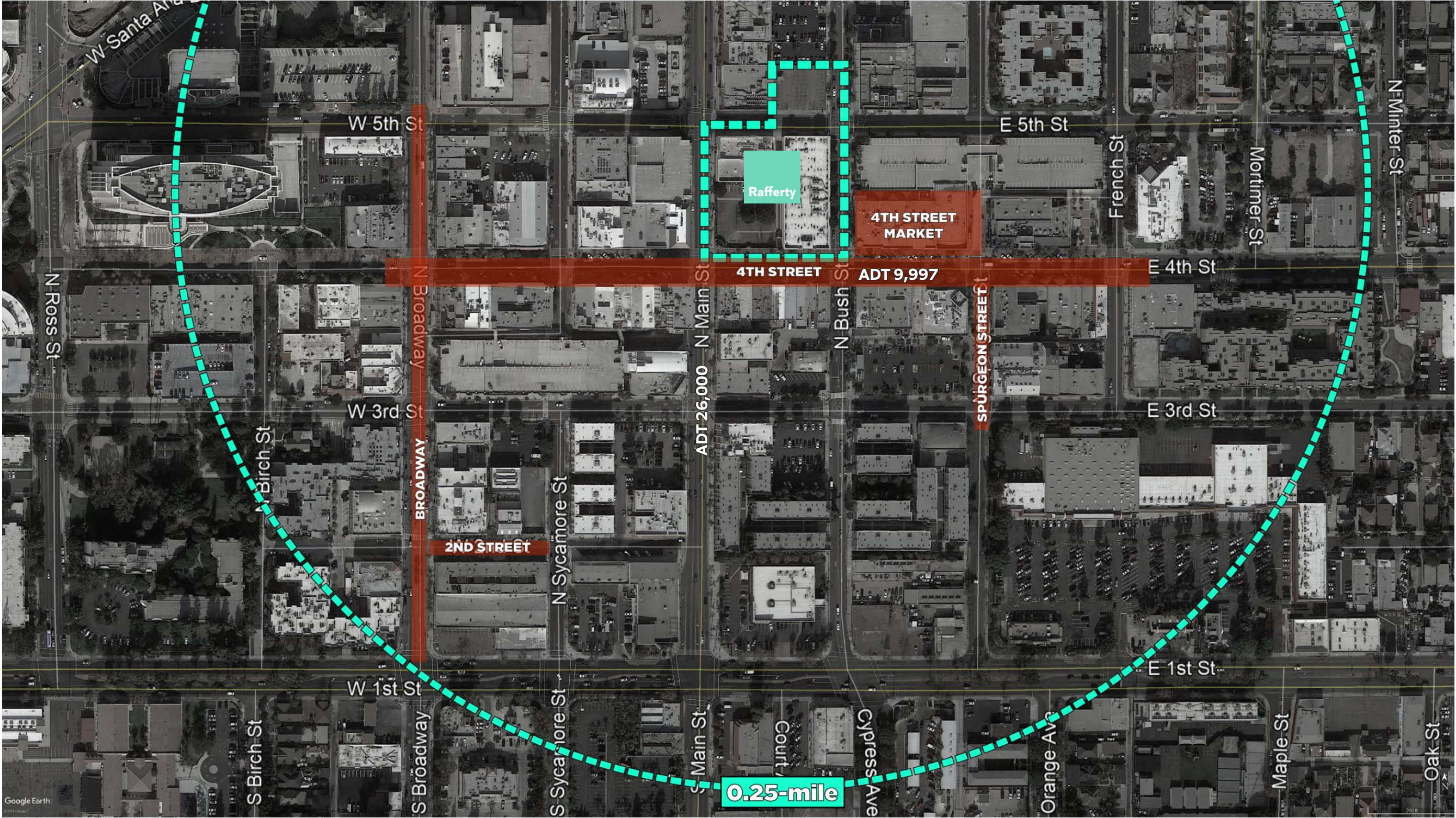
Daytime Demos			
Total Daytime Population	51,524	318,084	755,382
Daytime Population Workers	19,609	150,839	416,210

Median Household Income			
Estimated Median Household Income	\$53,017	\$75,858	\$85,131
Median Disposable Income	\$45,121	\$61,349	\$68,924

Avg Household Income			
Estimated Average Household Income	\$73,308	\$100,171	\$114,542
Average Disposable Income	\$57,845	\$76,637	\$85,074



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