

Loma Square

1,625-12,000 SF AVAILABLE FOR LEASE

ROSECRANS ST. & MIDWAY DR., SAN DIEGO, CA

ANCHORED BY SPROUTS, HOMEGOODS, TJMAXX, ULTA & CVS



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Property Features.

- + Strong Center Anchored by Sprouts, TJ Maxx, HomeGoods, Ulta, CVS, Dollar Tree and Party City
- + Strong retail sales volumes
- + High traffic volumes: Rosecrans 46,338 ADT / Midway 27,156 ADT
- + Located in regional trade area of central San Diego
- + Tough barriers to entry

Major Tenants in the Trade Area.







TENANT	SQ FT
1 Paymore (Coming Soon)	1,400
2 Wingstop Restaurant	1,400
3 Smile Designers	2,100
4 Mike's Red Tacos	2,100
5 Lease Pending (Former Restaurant)	3,542
6 GNC	1,440
7 Paradise Nails and Spa	2,520
8 Chin's Szechwan	2,100
9 Pho Leo	6,374
10 Carl's Jr.	3,515
11 Loma Square Barber Shop	675
12 Gourmet Bagger	1,300
13 GameStop (Coming Available 2/1/2026)	1,625
14 TJ Maxx	31,152
15 Available	1,778
16 Pearle Vision	2,250
17 Da Cafe (Coming Soon)	1,650
18 Sally Beauty	1,500
19 Dollar Tree	14,117
20 HomeGoods	30,619
21 CVS	30,000
22 Ulta	11,093
23 Sprouts Farmers Market	19,225
24 Lease Pending	12,000
25 Chef Jun Sushi	±3,000
26 Jamba Juice	1,238
27 Einstein Bros. Bagels	2,362
28 The Kebab Shop	1,961
29 Banfield	4,000
30 AT&T	3,617
31 Rack Attack	4,200







For Lease Loma Square

ROSECRANS ST. & MIDWAY DR., SAN DIEGO, CA



POPULATION

	1 mile	3 miles	5 miles
Total Population	13,138	127,606	377,164
Projected Population (2028)	14,482	132,591	387,464



HOUSING

	1 mile	3 miles	5 miles
Total Households	4,421	58,584	175,440
Projected Total Households (2028)	4,761	61,247	182,120



INCOME

	1 mile	3 miles	5 miles
Median Household Income	\$77,842	\$100,591	\$90,634
Average Household Income	\$121,944	\$139,498	\$127,882
Per Capita Income	\$44,646	\$64,777	\$60,459
Median Disposable Income	\$64,681	\$79,798	\$73,542
Average Disposable Income	\$86,636	\$97,464	\$90,706



DAYTIME DEMOS

	1 mile	3 miles	5 miles
Total Daytime Population	48,536	192,017	476,277
Daytime Population Workers	42,996	141,491	332,559
Daytime Population Residents	5,540	50,526	143,718



RACE & ETHNICITY

	1 mile	3 miles	5 miles
White	7,779 59.21%	85,926 67.34%	230,565 61.13%
Black or African American	964 7.34%	4,604 3.61%	18,732 4.97%
American Indian & Alaska Native Population	151 1.15%	892 0.70%	3,435 0.91%
Asian Population	747 5.69%	9,555 7.49%	32,010 8.49%
Pacific Islander Population	70 0.53%	383 0.30%	1,316 0.35%
Other Race Population	1,484 11.30%	9,273 7.27%	38,323 10.16%
Population of Two or More Races	1,943 14.79%	16,973 13.30%	52,783 13.99%
Hispanic Population	3,504 26.67%	25,332 19.85%	92,024 24.40%
Non-Hispanic Population	9,634 73.33%	102,274 80.15%	285,140 75.60%



EDUCATION

	1 mile	3 miles	5 miles
Bachelor's Degree	2,637 31.27%	34,639 36.33%	100,426 35.34%
Graduate/Professional Degree	1,408 16.70%	23,709 24.87%	63,997 22.52%



AGE

	1 mile	3 miles	5 miles
Median Age	32.4	37.3	36.7