### LOMA ALTA STATION

1401-1405 S EL CAMINO REAL, OCEANSIDE, CA 92054



## PROPERTY HIGHLIGHTS

**Loma Alta Station** is 34,942 SF neighborhood center featuring a mix of restaurants, retail and service-retail tenants. The property is anchored by daily-needs retailers and designed to offer convenient food and services for area residents, commuters and visitors.

**Gateway location** – The center sits at the edge of Oceanside's Fire Mountain neighborhood and near **El Corazón**, home to the SoCal Sports Complex with **22 full-size fields on 52.5 acres and 25 acres of parking**, drawing thousands of athletes and spectators throughout the year.

**High-visibility intersection** – Positioned along **El Camino Real and Oceanside Boulevard**, two of the area's busiest thoroughfares, the site benefits from roughly **32,892 MPSI** on El Camino Real and **29,418 MPSI** on Oceanside Boulevard. This location provides direct access to nearby residential and commercial density as well as Interstate 5 and the Sprinter rail line.

**Strong visitation** – Internal visitation analytics indicate the center attracts **over 250,000 visits per year**, with the **average visitor household income exceeding \$120,000.** Demographic figures reflect a "True Trade Area" capturing 70 % of total visits (data source: Census 2023).

**City Demographics** – Oceanside is a growing coastal city with an estimated 2025 population of 167k; the median household income is about \$93,724, and the average household income is roughly \$117,910. The median age is about 38 years, reflecting a mix of families and young professionals.

These attributes make **Loma Alta Station a well-positioned neighborhood center** poised to serve Oceanside locals, daily commuters and the growing crowds at nearby El Corazón.



#### SITE PLAN

1401–1405 S El Camino Real, Oceanside, CA

Tenant	SF
AVAILABLE (can be combined)	2,550
AVAILABLE (can be combined)	1,100
Oceanside Pottery Club	2,065
Motorcycle Gallery	1,800
Creative Stylz Barbershop	1,950
A1 Golf Cars Inc.	3,530
Compound Gym	4,301
Breakfast Mug	1,974
	AVAILABLE (can be combined)  AVAILABLE (can be combined)  Oceanside Pottery Club  Motorcycle Gallery  Creative Stylz Barbershop  A1 Golf Cars Inc.  Compound Gym

Suite	Tenant	SF
1109	AVAILABLE	2,275
5109	Pro6 Security Services	930
5110	AVAILABLE (2nd gen restaurant)	2,550
5111	Nail It & Spa	1,204
5112	Peopleready	1,464
5113	Royal State Investments	1,000
5114	Spa Massage	1,000
5116	Aqua Animal Care Center	4,999



## **AVAILABLE SPACES**

Suite	Approx. SF
1100	2,550
1102	1,100
1109	2,275
5110	2,550







## TRADE AREA AERIAL

**1401–1405 S. El Camino Real,** OCEANSIDE, CA



# FRONTWAVE ARENA





## TENANTS IN THE NEIGHBORHOOD









ADJACENT DEVELOPMENT

EL CORAZON RETAIL CENTER

OCEANSIDE BLVD & RANCHO DEL ORO DR OCEANSIDE, CA



#### River Pk Bonsall THE GREENS MORRO HILLS 10 min Drive Time 5 min Drive Time TWIN OAKS MESA ROCK OCEAN HILLS CALAVERA SANTA FE HILLS Buena HILLS VILLAGE Vista Park RICHLAND Sunset Pk COUNTR SITE San Marcos ERRAMAR Lake San Marcos VILLAGE O Double (A) Peak Park AVIARA Harmony Grove 14 SAN ELIJO HILLS WEST RIDGE FELICITA Elfin Forest Recreational

#### **DEMOGRAPHICS**

1401–1405 S El Camino Real, Oceanside, CA // Oceanside

	5 minute drive time	10 minute drive time	15 minute drive time
Population	31,313	159,270	285,447
Households	12,152	59,904	101,135
Daytime Population	52,427	213,434	383,851
Average Household Income	\$116,566	\$131,453	\$137,423
Median Age	40.0	38.5	37.5

The information above has been obtained from sources believed to be reliable. While we do not doubt its accuracy, we have not verified it and make no guarantee, warranty or representation about it. It is your responsibility to independently confirm its accuracy and completeness. Any projections, opinions, assumptions or estimates used are for example only and do not represent the current or future performance of the property.









