EL CAMINO NORTH SHOPPING CENTER - VISTA WAY + EL CAMINO REAL, OCEANSIDE, CA



#### LOCATION

Highway 78 + Vista Way, Oceanside, California

#### DESCRIPTION

- El Camino North is a retail power center anchored by Barnes & Noble, ULTA, Ross, Michaels, and other major retailers and restaurants
- Shop spaces 1,050 SF, 1,213 SF & 3,806 SF
- Former restaurant buildings 7,018 SF and 6,150 SF fronting Highway 78

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#### DEMOGRAPHICS

	3 Mile	5 Mile	
Est. 2027 Population:	118,839	254,059	
Est. 2027 Avg. HH Income:	\$121,013	\$118,996	
Daytime Population:	107,795	247,620	

#### TENANTS









#### **MIKE MOSER**

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#### **MAYA GRIM**

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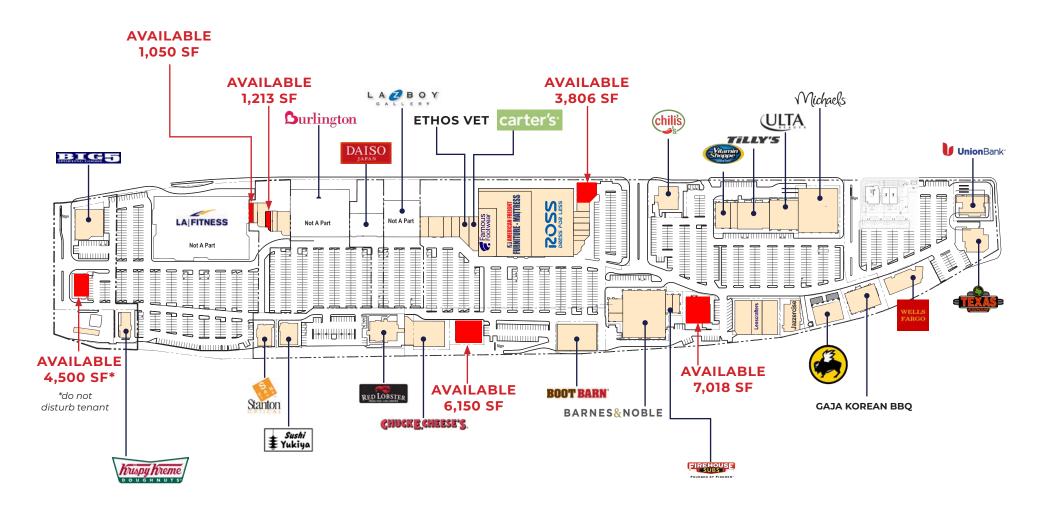
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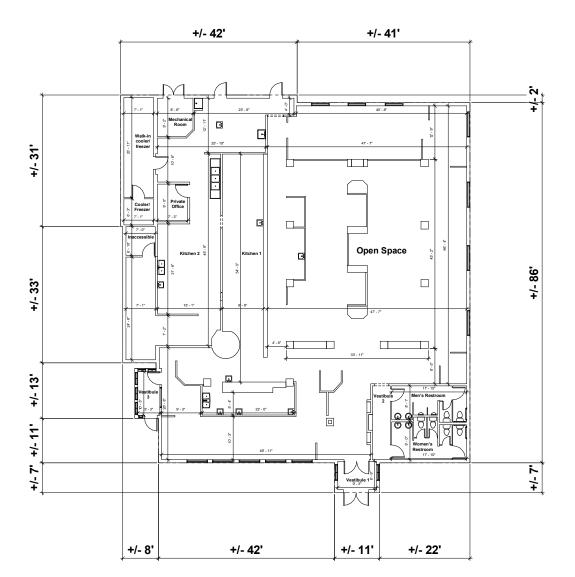
\* This site plan is not a representation, warranty or guarantee as to size, location, or identity of any tenant, and the improvements are subject to such changes, additions, and deletions as the architect, landlord, or any governmental agency may direct.

**RETAIL INSITE** 

# SITE PLAN - 7,018 SF Space

EL CAMINO NORTH SHOPPING CENTER

REAR



FRONT

EL CAMINO NORTH SHOPPING CENTER - VISTA WAY + EL CAMINO REAL, OCEANSIDE, CA

GameSto FIRM Michaels 7500 12.6 UnionBan ULTA 0 Great Clip: @ everbow TARGET Famous AVAILABLE 🗛 💋 В О Ү ZOSS AVAILABLE Not A Part Burlington **BOOT BARN** FITNES DAISO BICH Chipotle SCRIPPS AVAILABLE Highway 78-MEDICAL Stat FACILITY BARNES&NOB ±85,000 SF tantor Red Lobster AVAILABLE Krispy Kreme C CHUCK E CHEESE OUTBAC AVAILABLE

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### Vista Way & S El Camino Real, Oceanside, California, 92054

POPULATION	1 mile		3 miles		5 miles	
Total Population	13,220		118,145		251,649	
Projected Population (2027)	13,381		118,739		254,059	
Total Households	5,441		46,026		92,773	
Projected Total Households (2027)	5,507		46,253	3	93,710	
INCOME						
Median Household Income	\$92,649		\$86,870	)	\$87,226	
Average Household Income	\$135,744		\$121,013	3	\$118,996	
Per Capita Income	\$56,022		\$47,276	5	\$43,777	
Median Disposable Income	\$75,198		\$70,141	L	\$70,462	
Average Disposable Income	\$95,880		\$88,172	2	\$87,391	
IQI DAYTIME DEMOS						
Total Daytime Population	13,845		107,795		247,620	
Daytime Population Workers	7,663		48,210		118,660	
Daytime Population Residents	6,182		59,585		128,960	
TTT RACE & ETHNICITY						
White	8,516	64.42%	68,576	58.04%	137,397	54.60%
Black or African American	461	3.49%	3,336	2.82%	8,656	3.44%
American Indian& Alaska Native Population	123	0.93%	1,559	1.32%	3,624	1.44%
Asian Population	954	7.22%	6,878	5.82%	18,060	7.18%
Pacific Islander Population	94	0.71%	904	0.77%	2,246	0.89%
Other Race Population	1,242	9.39%	18,390	15.57%	41,271	16.40%
Population of Two or More Races	1,830	13.84%	18,502	15.66%	40,395	16.05%
Hispanic Population	3,103	23.47%	38,061	32.22%	86,713	
Non-Hispanic Population	10,117	76.53%	80,084	67.78%	164,936	65.54%
Bachelor's Degree	3,052 3	31.23%	23,199	27.46%	43,612 <b>2</b>	5.12%
Graduate/Professional Degree	2,034	20.81%	12,662	14.98%	23,546 <b>1</b>	3.56%
AGE						
Median Age	38.0		38.6		36.7	

\*Demographics produced using private and government sources deemed to be reliable. The information herein is provided without representation or warranty. Additional information available upon request.