



LIBERTY STATION

SAN DIEGO, CALIFORNIA

FACT SHEET

**9 M
ANNUAL
VISITS**

**360
ACRE
PROJECT**

**321K SF
OF
RETAIL**

**380K SF
OF
'CLASS A'
OFFICE**

**350
FAMILY
HOMES**

- 360 acre waterfront mixed use project-major redevelopment of Naval Training Center
- ADT: Rosecrans St - 33K, Lytton St / Barnett Ave - 13K, North Harbor Dr - 13K
- Project consists of Retail, Office, Educational, Arts and Cultural, Hotels and 46 acre waterfront park
- 350 single-family and multifamily homes
- 1.8 mile esplanade for bicycling and walking
- Executive golf course with new miniature golf course
- Recently updated landscaping in Promenades
- 1,000 hotel rooms on the waterfront, with 330 proposed hotel rooms
- Boat channel
- Liberty Station is home to numerous local events and festivals
- Top Retail Tenants include Vons, Trader Joe's, Stone Brewery, Liberty Public Market, Breakfast Republic, Pigment, Tender Greens, Corvette Diner and many others
- Top Employers include Boeing, Metron, eMoney, Georgia Tech, Mitre, TSA, DHS, Peraton, & Nuve
- Fitness Hub: pilates, personal training/full gym, cycle, physical therapy, hot yoga
- Proven destination – we continue to see tourists from NY, NH, WA, AZ, FL, PA, ME, HI, etc.
- Rock Church Academy, High Tech Elementary, Middle, and High school bring a daily draw of patrons to the project
- Rock Church has approximately 8,000 attendees at Sunday services
- 5,430 parking spaces total (4:1,000 per usable SF parking ratio)
- Area Demographics (2021):
 - Point Loma Population: 56,468
 - Liberty Station Median Home Values (½ mi): \$1.068M
 - Liberty Station Median HH Income: \$143,000

