



# SOLD | Rally's Drive-Thru

12,345 SF LOT + DRIVE THRU RESTAURANT • 1820 N IMPERIAL AVE, EL CENTRO, CA



## FEATURES

- SOLD! - Existing Rally's Drive-Thru
- 12,345 SF Lot
- Located in shopping center anchored by Cardenas Market, Planet Fitness, Harbor Freight Tools, and Ashley Furniture.
- High Trafficked Major Retail Location
- Contact us for lease info & pricing details

## DEMOGRAPHICS

	1 mile	3 miles	5 miles
POPULATION	10,697	56,306	69,834
AVERAGE HH INCOME	\$51,230	\$74,093	\$78,307
DAYTIME POPULATION	11,221	60,264	74,569



RETAIL INSITE

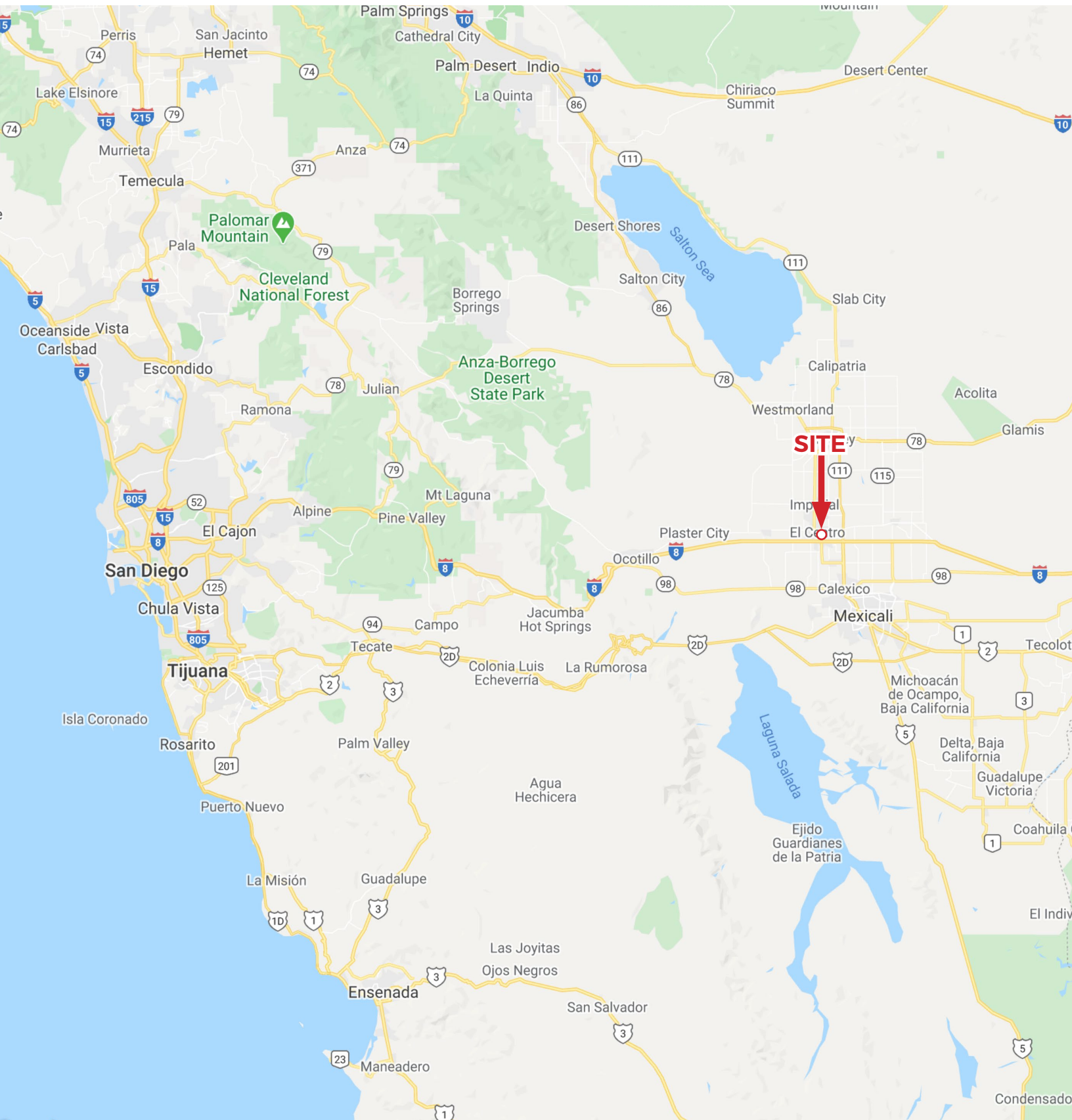
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**CHAINLINKS**  
RETAIL ADVISORS















ESTIMATED 2019 • CALCULATED USING PROPORTIONAL BLOCK GROUPS

1820 N Imperial Ave, El Centro, California, 92243

**POPULATION****1 mile****3 miles****5 miles**

Total Population	10,697	56,306	69,834
Projected Population (2022)	11,153	58,711	73,737

**HOUSING**

Total Households	3,229	17,321	21,057
Projected Total Households (2022)	3,369	18,027	22,171

**INCOME**

Median Household Income	\$35,190	\$52,695	\$57,836
Average Household Income	\$51,230	\$74,093	\$78,307
Per Capita Income	\$15,346	\$22,880	\$23,774
Median Disposable Income	\$30,414	\$44,360	\$48,941
Average Disposable Income	\$42,017	\$57,848	\$61,059

**DAYTIME DEMOS**

Total Daytime Population	11,221	60,264	74,569
Daytime Population Workers	4,316	24,233	30,381
Daytime Population Residents	6,905	36,031	44,188

**RACE & ETHNICITY**

White	6,106 <b>57.08%</b>	33,297 <b>59.14%</b>	41,812 <b>59.87%</b>
Black or African American	196 <b>1.83%</b>	1,242 <b>2.21%</b>	1,483 <b>2.12%</b>
American Indian & Alaska Native Population	185 <b>1.73%</b>	750 <b>1.33%</b>	908 <b>1.30%</b>
Asian Population	180 <b>1.68%</b>	1,117 <b>1.98%</b>	1,494 <b>2.14%</b>
Pacific Islander Population	20 <b>0.19%</b>	60 <b>0.11%</b>	71 <b>0.10%</b>
Other Race Population	3,451 <b>32.26%</b>	16,694 <b>29.65%</b>	20,321 <b>29.10%</b>
Population of Two or More Races	559 <b>5.23%</b>	3,146 <b>5.59%</b>	3,745 <b>5.36%</b>
Hispanic Population	9,594 <b>89.69%</b>	47,759 <b>84.82%</b>	58,912 <b>84.36%</b>
Non-Hispanic Population	1,103 <b>10.31%</b>	8,547 <b>15.18%</b>	10,922 <b>15.64%</b>

**EDUCATION**

Bachelor's Degree	574 <b>8.76%</b>	4,190 <b>11.81%</b>	5,515 <b>12.61%</b>
Graduate/Professional Degree	241 <b>3.68%</b>	2,315 <b>6.53%</b>	3,057 <b>6.99%</b>

**AGE**

Median Age	31.4	32.7	32.4
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