

# Chris Hodgman

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# 117 Chesterfield Drive

CARDIFF / CALIFORNIA

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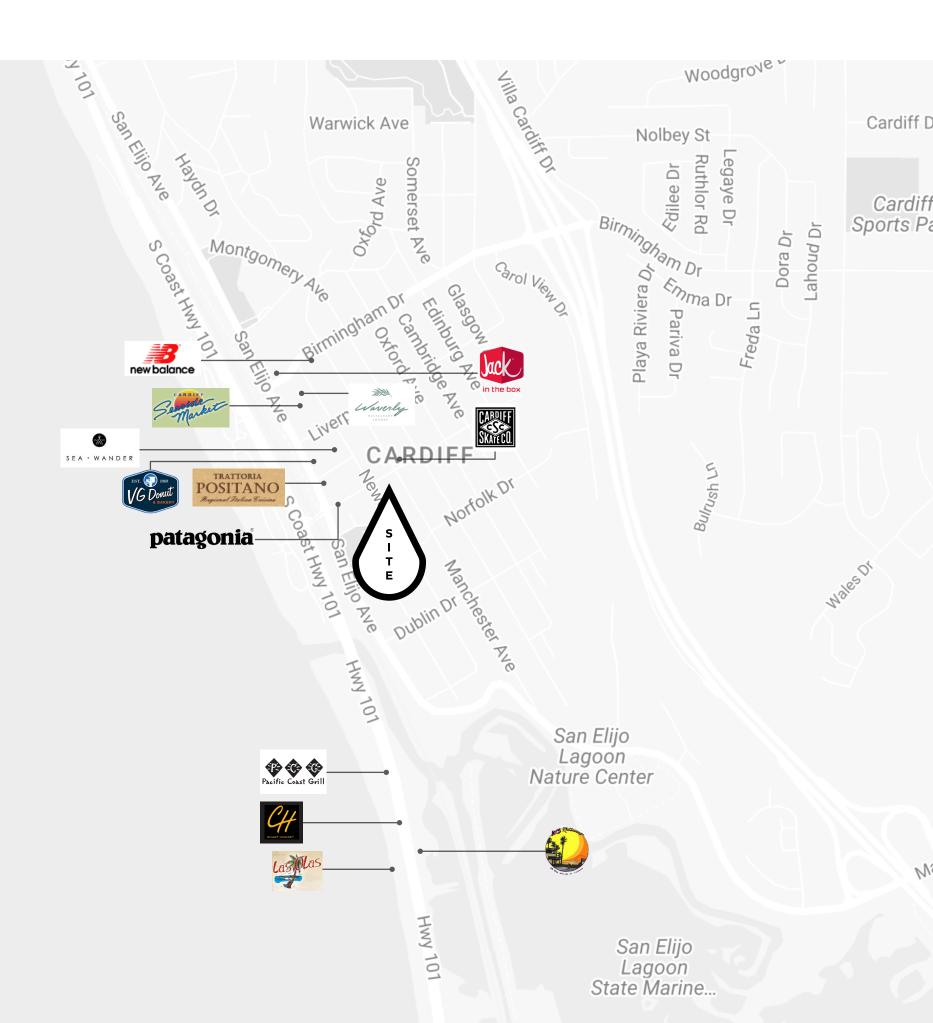
# About the Area.

#### **CARDIFF** / CALIFORNIA

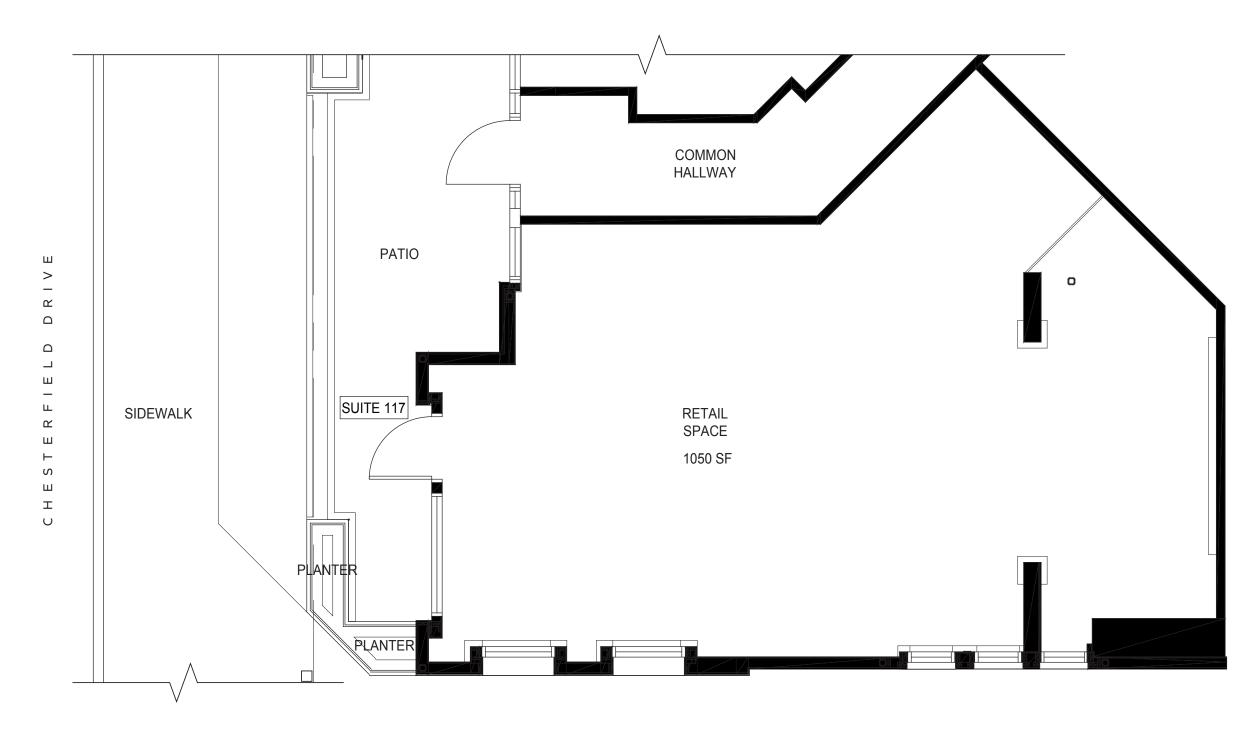
Cardiff-by-the-Sea is a coastal community found in Encinitas, bordering Solana Beach to the south in San Diego County, California. The coastline is well-known for wide open sandy beaches, gorgeous cliffs and countless surfing. Cardiff is also known for great camping. San Elijo Beach Campground is a favorite spot for many San Diego locals and visitors with its oceanfront scenery.

Cardiff-by-the-Sea offers so much unique and wonderful features. It's iconic location and proximity to commercial services and recreational facilities offers everything from endless entertainment options, beach side dining, hiking trails and specialty shops - for both San Diegans and visitors alike. Beach side dining is a delightful experience at Cardiff-by-the-Sea. Restaurant Row offers an eclectic range of delicacies with Italian, Mexican, and many others.

Cardiff has a population of 10,945. The total number of households is 4,674 with 2.34 people per household on average. Total household expenditures in Cardiff-by-the-Sea are above the national average. The median age of the current population is 41.7 with 4,824 people being married and 3,225 being single. The employment numbers show that there are 70% white collar employees and 30% blue collar employees.

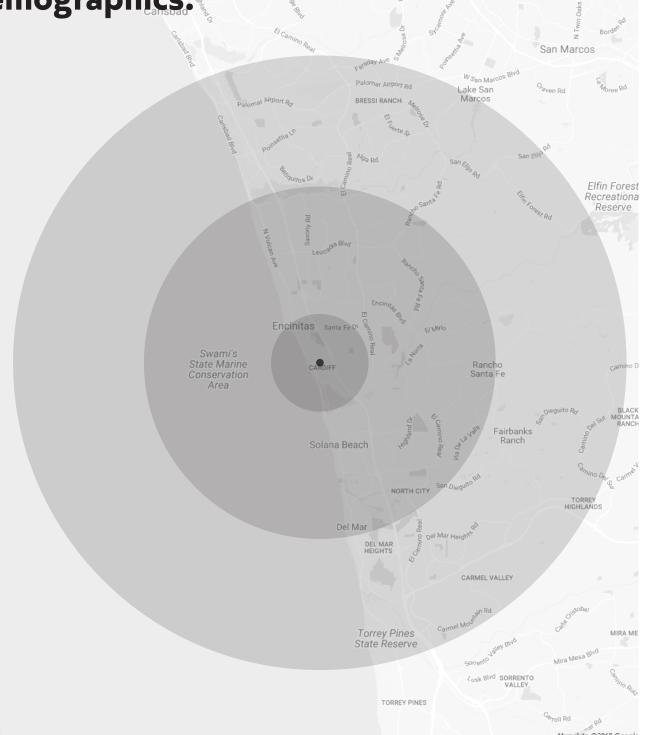


Site Plan.





# Area Demographics.



Population Estimated Population Forecasted Population (2021)

**Daytime Demos** Total Number of Businesses Total Number of Employees

Median Hh Income

Estimated Median Household Income Median Family Income

Avg Hh Income

Estimated Avg Household Income Avg Family Income

# **Other Income**

Est. Proj. Median Disposable Income

#### **CARDIFF** / CALIFORNIA

1 Mile	3 Miles	5 Miles
8.983	53,932	107,420
9,263	55,833	114,296

437	3,793	5,497
2,541	27,235	44,556

\$101,297	\$104,057	\$122,049
\$106,919	\$117,039	\$136,568

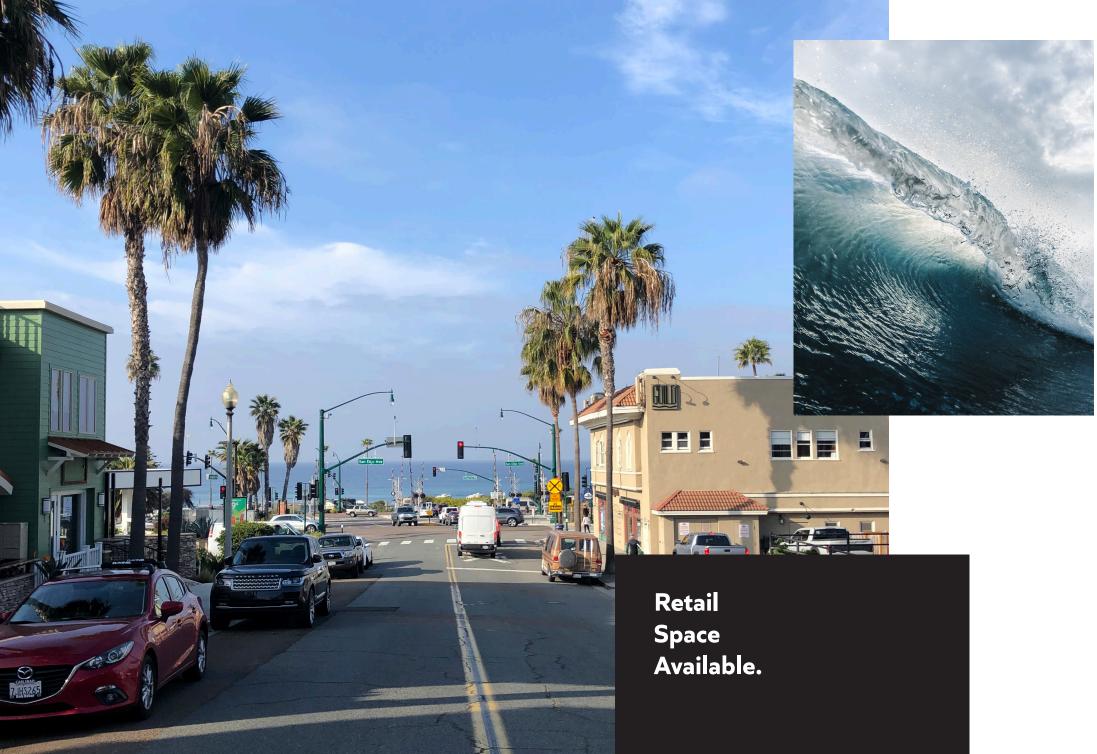
\$138,250	\$145,780	\$169,432
\$137,122	\$151,393	\$173,059

#### \$78,711 \$80,599 \$95,562

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